HIERARCHY OF STRATEGIC INTENT AND PROCESS

LONG-RANGE TO SHORT-RANGE

MISSION VISION VALUES

ANNUAL CYCLE

1.1 START — DEFINE MISSION

1.2 DEVELOP VISION

1.3 ESTABLISH VALUES

1.0 DEVELOP GUIDING DOCUMENTS

OUTCOMES CSFs GOALS

2.1 DEFINE OUTCOMES

2.2 IDENTIFY CRITICAL SUCCESS FACTORS

2.3 DEVELOP LONG-RANGE GOALS

2.0 DEFINE THE STRATEGY

STRATEGIES TACTICS RESOURCES

3.1 DEVELOP STRATEGIES & TACTICS

3.2 ALLOCATE STRATEGIC RESOURCES

3.3 FINISH — MONITOR PROGRESS

**3.0 DEVELOP THE ACTION PLAN*
AND EXECUTE**
*Covered in Detail in the
Action Planning Booklet
RE-CYCLE QUARTERLY; ADJUST PLAN BASED ON PROGRESS

QUARTERLY CYCLE